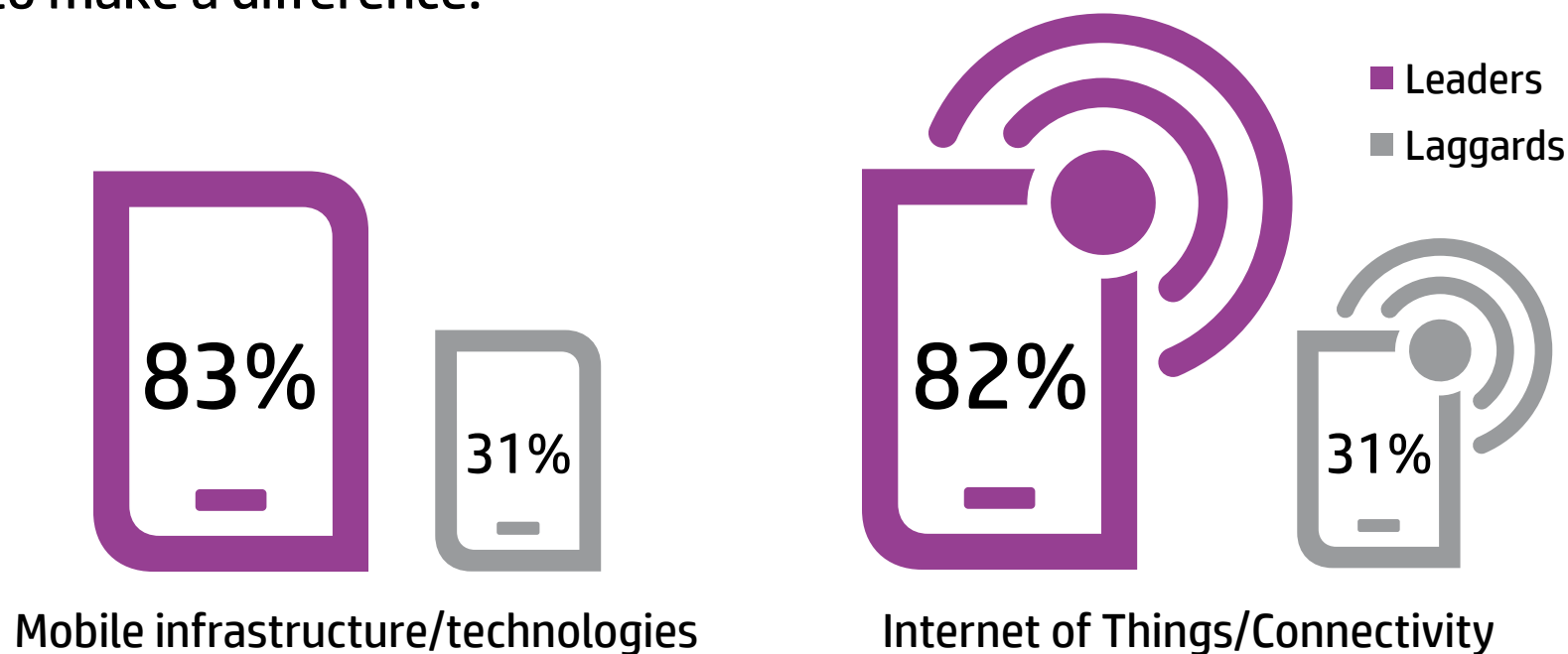


Top use cases that redefine productivity

Did you know?

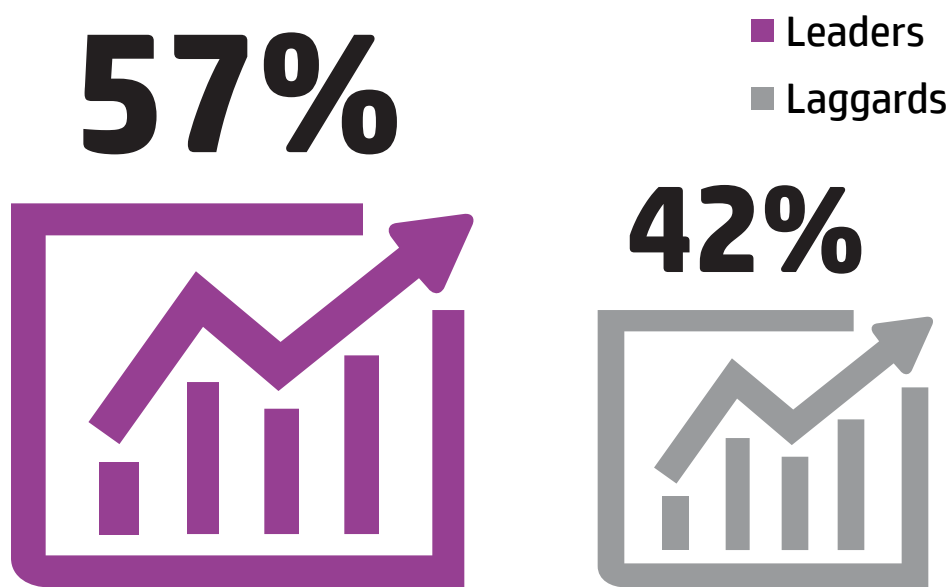
Moving ahead

Leaders who have embraced change are taking advantage of modern technologies to make a difference.¹



Ramping up worker productivity

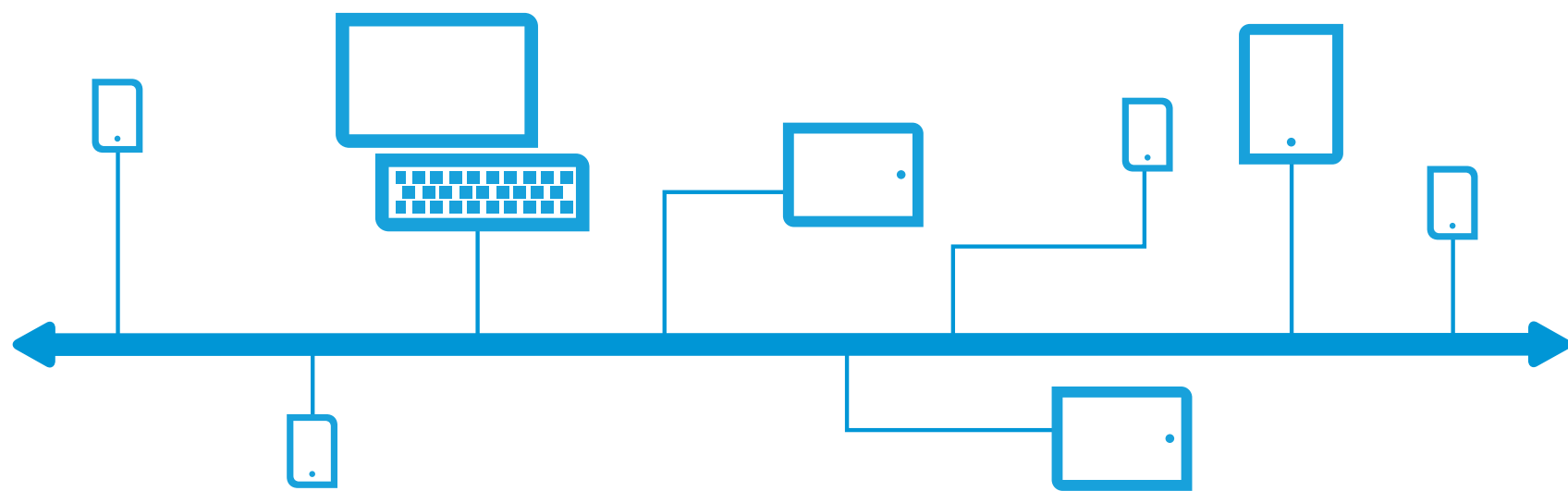
Leaders agree mobile technology is increasing worker productivity. What would your users say about your environment?²



Top use cases that are making a difference

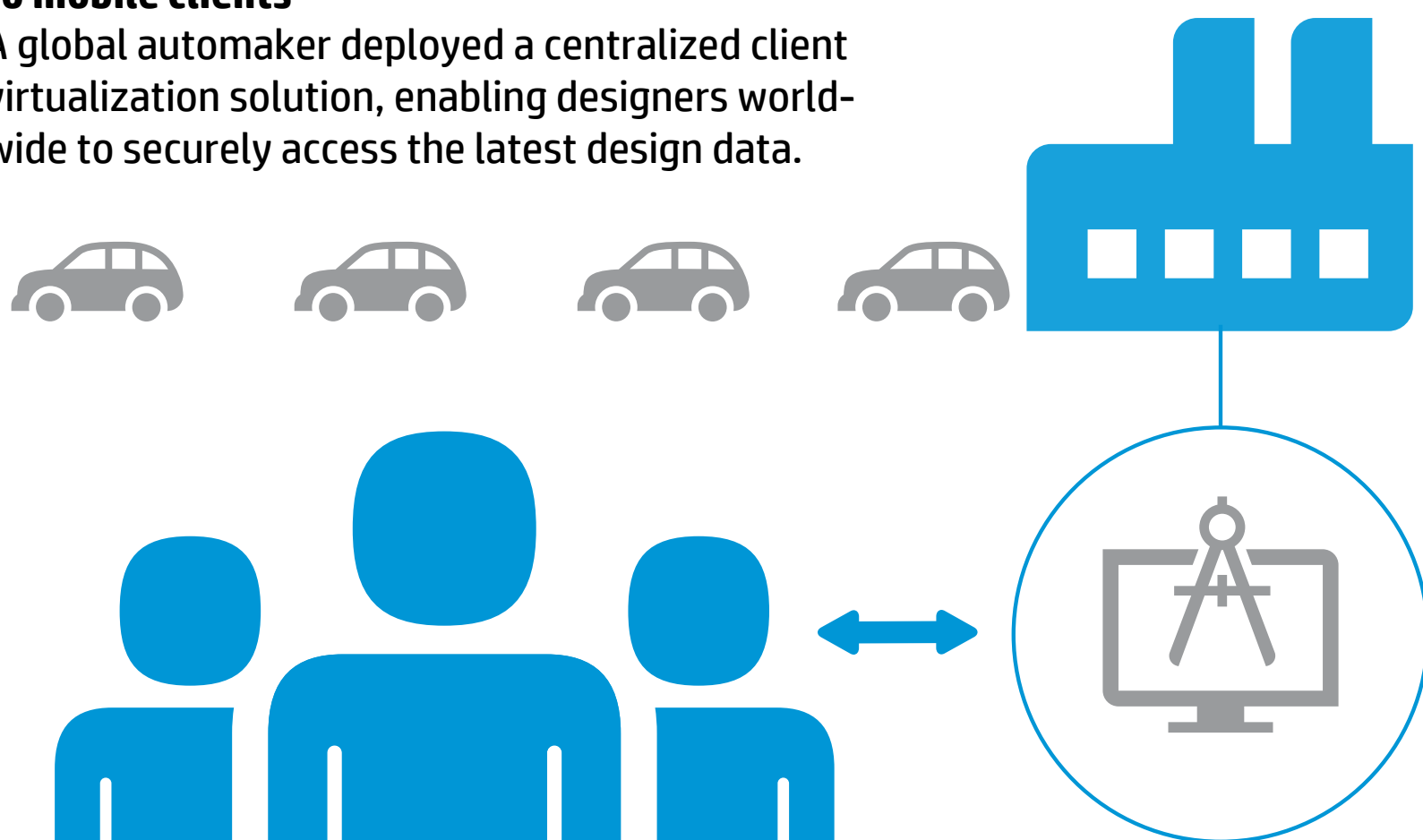
1. Enabling unified and efficient communications and collaborations, both internally and externally

A global provider of enterprise business technology standardized on Microsoft Lync to unify communications, reduce telecommunications costs, and foster collaboration.



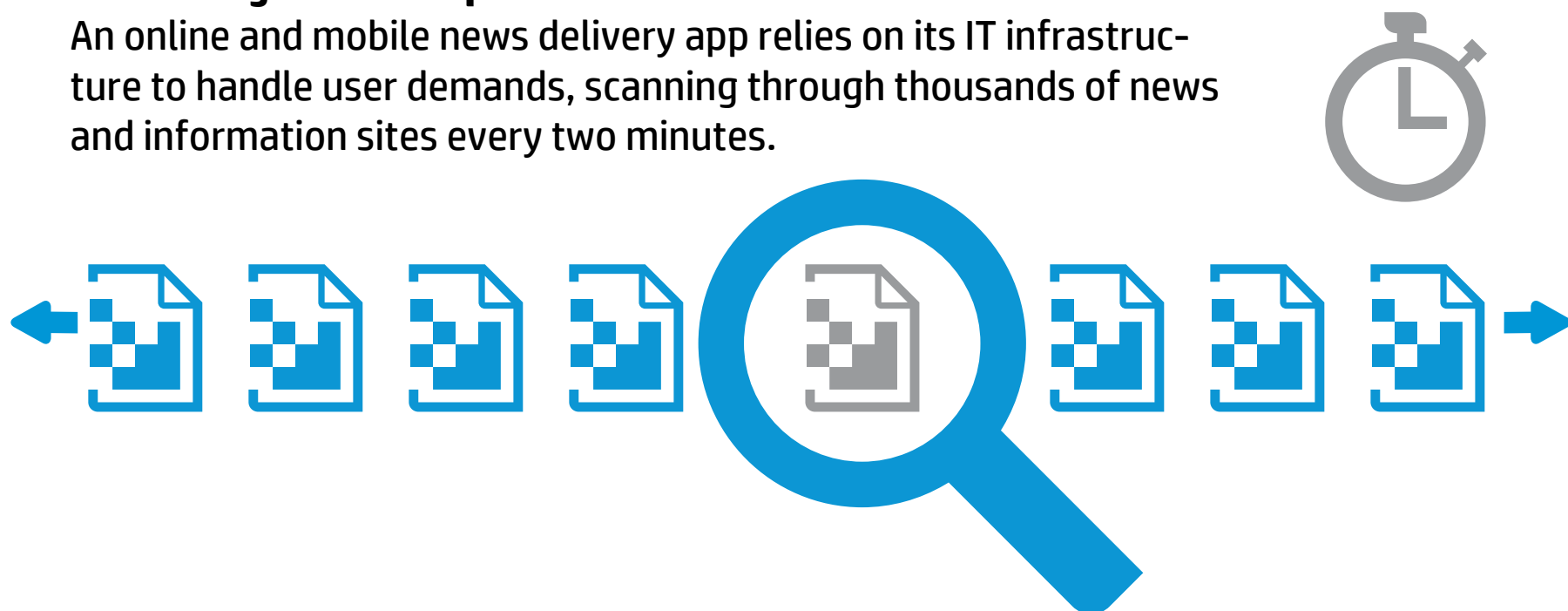
2. Delivering business information and processes to mobile clients

A global automaker deployed a centralized client virtualization solution, enabling designers world-wide to securely access the latest design data.



3. Enabling flexible expansion and contraction of the business

An online and mobile news delivery app relies on its IT infrastructure to handle user demands, scanning through thousands of news and information sites every two minutes.



“We call what IT is feeling the ‘pressure gap,’ which is the delta between the user experience you get from your consumer life on your mobile device and the experience that you get as soon as you walk into the office at 9 a.m. on Monday.”

—Jordan Whitmarsh, Worldwide Mobility Lead, HP Technology Services

For more information, read *Best Practices: User-centric infrastructure*, or visit us online at www.hp.com/go/InfrastructureInsights/Productivity.



^{1,2} HP Research, 2015 Report: Profiling Infrastructure leaders, February 2015

© Copyright 2015 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.