



36%

of users will stop using battery-hogging mobile apps

Battery/data

Focus on what really matters to your users by measuring the battery capacity and cellular data used per minute and per user/day. Improve your app resource consumption by breaking down the usage into device, OS, user action, and domain.

Measure the resources consumed by your mobile app while it is in use, especially those your users really care about. AppPulse Mobile measures the percentage of battery and amount of cellular data used per minute and per user/day so you can understand the user impact.

Compared to recommended thresholds – is it too high? Drill down by OS, device type, and app version to learn if one permutation consumes more battery than another. Find the specific user action or third-party service that consumes most of the cellular data.

Start your **AppPulse Mobile Trial** now!

