

HP Software Education



Realize the potential of your HP Software

Your software is only as powerful as the people using it. That's why effective training and education is a worthwhile investment.

It strengthens your whole business.

Why invest in training?

38%

of purchased software ends up as shelfware¹

This means, on an investment of **\$750,000**

 **\$285,000** is waste/underused software

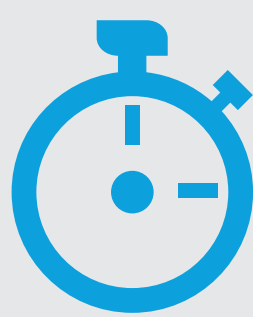


76%

of users don't understand the software
This makes untrained users the 2nd biggest cause of shelfware

1 hour

of training saves



5 hours

of lost productivity



38%

of successful software pilots need re-architecting before launch due to missed enterprise software upgrades. To improve enterprise-wide deployment, statistics show end-user training would help most²

Untrained users require

6x

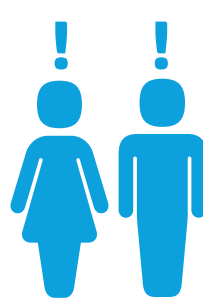
more support than trained users



Training is an investment in success

80%

of IT managers realize training is critical to project success³



Advanced companies spend

5-20%

of profits on training



Certifying the skills of IT staff members is the **single biggest** predictor of IT project success⁴

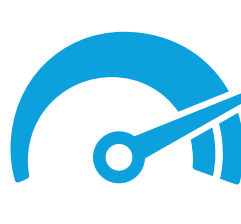
How will your business benefit from training?



Fewer support calls



Better ROI



Faster time to value



Reduced Risk

The value of your HP Software maximized.

To find out more visit

www.hp.com/go/softwareeducation



1. Vanson Bourne, 2010; 2. Vanson Bourne, 2010; 3. IDC Marketscape: Worldwide IT Education and Training 2012, #232870, Feb 2012; 4. IDC Market Spotlight, sponsored by HP, The Benefits of Training and Certification, January 2013

4AA4-6541ENW, April 2013